

# **BA (Hons) Product Design**

## **Programme Specification**

Academic Year 2024-25

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<b>1. Course Overview</b>	
<b>Full course/award title(s)</b>	BA (Hons) Product Design
<b>Programme Code</b>	UBAA_0023_FI
<b>Fees</b>	<a href="https://www.istitutomarangoni.com/en/schools/london-school-of-fashion-and-design/undergraduate-courses">https://www.istitutomarangoni.com/en/schools/london-school-of-fashion-and-design/undergraduate-courses</a>
<b>Location of study</b>	Istituto Marangoni, London
<b>Off campus elements / locations</b>	N/A
<b>Awarding institution</b>	Regent's University London
<b>Course entry points</b>	October February
<b>Date of original validation / revalidation</b>	September 2023
<b>Validated until</b>	September 2028
<b>Framework for Higher Education Qualification level of final award</b>	Level 6
<b>Number of credits in award</b>	360 Credits
<b>UCAS codes</b>	W240 W241 (Sandwich)
<b>HECoS Code</b>	100050
<b>Relevant QAA subject benchmark statements</b>	<a href="#">Art and Design Subject Benchmark Statement</a>
<b>Other external and internal references</b>	Regent's University London Academic Regulations IM Learning & Teaching Strategy
<b>Professional, statutory, or regulatory body recognition/accreditation</b>	N/A
<b>Mode of study (Full Time / Part Time)</b>	Full Time

<b>Language of study</b>	English
<b>Minimum / Maximum duration of course for each mode of study</b>	Minimum 3 Years
<b>Date of production / revision of this course specification</b>	August 2024

## 2. Why study this programme, including course aims and objectives

Istituto Marangoni has more than eighty years of experience in educating highly skilled future design professionals. During this time, we have built outstanding international networks within the fashion and design industries and have expanded to comprise 11 schools in 9 prime city locations, across 4 continents. Istituto Marangoni provides an outstanding, internationally recognised educational experience that responds to the evolving demands and requirements of tomorrow's industry professionals.

Our ethos as a school embraces the creative synergies that evolve constantly between the refined professionalism of the Italian luxury sector, the rebellious and provocative innovation of the London cultural scene, and the nuanced global perspectives offered by our international student and tutor body. This is a distinctive characteristic that offers unique opportunities to make a positive local and global impact. We are exceptionally well-placed to understand diverse international contexts, opportunities and challenges and the potential of design to influence meaningful change. With a strong emphasis on creativity and imagination, as well as professional standards, we apply our philosophy to the role and influence that design may have in driving positive change for the whole Earth community.

This three-year programme promotes development of practical physical (sketching and modelmaking), technical (construction and detailing) and digital design skills (technical drawing, 3D modelling, visualisation, and CAD prototype development), along with a holistic approach to the development of design projects. Students will work both individually and in teams to foster and develop their creative talent in design thinking, design processes, and the realisation of the final product.

Students will engage in realisation of luxury furniture, custom one-of-a-kind objects, lighting products, or goods for industrial design and commercialization. In the process they will develop awareness of the intersections between various fields which will guide them to effective approaches towards their own creative processes.

Students acquire knowledge on how to efficiently incorporate research techniques into the creation of product design concepts. They will also learn the fundamentals of industrial organisation and processes, develop an understanding of material attributes, and learn how to successfully and creatively utilise both new and old materials.

In addition to business preparation in trends, markets, and communication, particular focus is placed on product sustainability, responsible design, UX, ergonomics, and consumer awareness, offering a professional approach to planning, negotiating, and idea presentation.

In order to respond to their own unique style as well as the demands of the industry, project briefs involve brand image strategies, or special client requests.

Students will also conduct market research, investigate, and assess past and present trends, visual brand design and identity, and branding strategies through the programme.

Through the course, participants are encouraged to be creative and independent thinkers. They also experiment with and test their design knowledge and abilities on a project that is driven by industry in collaboration with a top business.

At the final graduate show, where forward-thinking designs for this exciting, difficult, and innovative sector are displayed, participants also have the opportunity to network further.

**Entry requirements:**

- Copy of a high-school diploma or school certificates
- UCAS points equal to 80 tariff points
- Interview and portfolio review
- Non-native English speakers are required to provide an acceptable proof of their English Language ability. The English Language test score should be at least B2 on the CEFR level (e.g., IELTS Academic with 6.0 overall, no less than 5.5 for each element)
- Students who complete the Certificate of Achievement: Foundation in Fashion at Istituto Marangoni London will have guaranteed progression to BA (Hons) Product Design, provided they have the required L4 English entry requirement.

**Employment opportunities:**

The aim of the undergraduate courses is to enable students to gain employability, professional skills enhancement, in addition to offering a pathway for progression onto postgraduate degrees. In response to the constantly evolving and expanding creative industries, market research has shown that industry requires professionals who are ready to meet the demands of a post pandemic era which demands a rethinking of systems and design practice to cater for future generations.

**Prospective careers:**

- Product designer
- Furniture designer
- CAD specialist
- 3D rendering specialist
- Photographer
- Product lighting designer

**3. Programme structure**

BA (Hons) Product Design

**Level 4: October or February Intake**

Term 1.	Term 2.	Term 3.
ISM4001 Contemporary Product Design (30 credits)	ISM4006 Homeware Design (30 credits)	ISM4007 Lighting Design (30 credits)
ISM4004 History of Art, Design & Visual Culture (30 credits)		

NB: Students enrolling on the February intake of undergraduate degrees complete their first year in a shortened period (Three 8-week terms with reduced breaks between them) in order to enrol on Level 5 in October of the same year, joining the October intake cohort.

**Level 5**

Term 1.	Term 2.	Term 3.
ISM5005 Urban Mobiliar Design (30 credits)	ISM5006 Advanced Technology (30 credits)	ISM5007 Luxury Design (30 credits)
ISM5004 Design & Cultural Studies (30 credits)		

**Placement Year (Sandwich only; optional)**

Term One	Term Two	Term Three
ISM5063 Placement (120 credits)		

**Level 6**

Term 1.	Term 2.	Term 3.
ISM6004 Major Project – Design Enquiry (40 credits)	ISM6005 Major Project – Design Prototyping (40 credits)	ISM6006 Major Project – Design Delivery (40 credits)

**Lesson duration:** 2.5 hours

**Sandwich year (optional)**

The Sandwich Year is a period of work placement experience in the fashion industry that students will undertake during the third year of their studies. A work placement constitutes an invaluable opportunity to learn and gain insights into how the industry is structured and how it operates, to put into practice the theories and knowledge acquired during your studies and to further enhance the practical skills learned during the first two years at Istituto Marangoni London.

Under the close supervision and guidance of the School as well as of the company where students will be undertaking the placement, during the Sandwich Year they are required to complete a 36-week industry placement relevant to the learning outcomes of their programme and relatable to their career objectives and professional development.

The skills learned will give students practical knowledge of the nature of the business, its functions, and operations. Students will also acquire and/or strengthen those transferable skills that have become a fundamental requisite for boosting their employability and enhancing your professionalism.

The School ensures that students have access to all academic / regulatory information that students should familiarise with at the start of each academic year. Those include (but not limited to):

- Yearly re-enrolment and payment of enrolment fee
- Active academic engagement (at least 80% attendance (termly))
- Timely notification of absences

The Sandwich year will be graded as a Pass/Fail and students who complete the 120 credits for the Sandwich year will receive a Certificate of Completion for the Placement, which is credit bearing, upon completion of their degree or when leaving with an exit award.

### Units

The programme is composed of a number of units that each have a credit value. On successfully passing each of these units, students will gain credits that count towards the total needed for their degree.

One credit equates to 10 notional hours, which is the average time a student will take to achieve the specified learning outcomes. So, if a unit is worth 10 credits, then students would expect to spend 100 hours studying. These will not all be 'taught' hours. Students will receive guidance and instruction through lectures, seminars, etc., but they will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this programme is indicated in Section 6.

On an undergraduate degree course provided by Istituto Marangoni, London students are expected to study 120 credit per level (or year) with no more than 60 credits per term.

### Course Units

<b>LEVEL 4 TERM 1 (Core unit)</b>	<b>CREDITS</b>
ISM4001 Contemporary Product Design	30
<b>Total core unit credits</b>	<b>30</b>
<b>LEVEL 4 TERM 2 (Core unit)</b>	<b>CREDITS</b>
ISM4006 Homeware Design	30
<b>Total core unit credits</b>	<b>30</b>
<b>LEVEL 4 TERM 3 (Core unit)</b>	<b>CREDITS</b>
ISM4007 Lighting Design	30
<b>Total core unit credits</b>	<b>30</b>
<b>LEVEL 4 TERMS 1-3 (Core unit)</b>	<b>CREDITS</b>
ISM4004 History of Art, Design & Visual Culture	30
<b>Total core unit credits</b>	<b>30</b>
<b>LEVEL 5 TERM 1 (Core unit)</b>	<b>CREDITS</b>
ISM5005 Urban Mobiliar Design	30
<b>Total core unit credits</b>	<b>30</b>



<b>LEVEL 5 TERM 2 (Core unit)</b>	<b>CREDITS</b>
ISM5006 Advanced Technology	30
<b>Total core unit credits</b>	<b>30</b>
<b>LEVEL 5 TERM 3 (Core unit)</b>	<b>CREDITS</b>
ISM5007 Luxury Design	30
<b>Total core unit credits</b>	<b>30</b>
<b>LEVEL 5 TERMS 1-3 (Core unit)</b>	<b>CREDITS</b>
ISM5004 Design and Cultural Studies	30
<b>Total core unit credits</b>	<b>30</b>
<b>SANDWICH YEAR (Core unit if chosen a 4-year programme)</b>	<b>CREDITS</b>
ISM5063 Placement	120
<b>LEVEL 6 TERM 1 (Core unit)</b>	<b>CREDITS</b>
ISM6004 Major Project – Design Enquiry	40
<b>Total core unit credits</b>	<b>40</b>
<b>LEVEL 6 TERM 2 (Core unit)</b>	<b>CREDITS</b>
ISM6005 Major Project – Design Prototyping	40
<b>Total core unit credits</b>	<b>40</b>
<b>LEVEL 6 TERM 3 (Core unit)</b>	<b>CREDITS</b>
ISM6006 Major Project – Design Delivery	40
<b>Total core unit credits</b>	<b>40</b>
<b>4. Exit awards</b>	
<ul style="list-style-type: none"> <li>● On successful completion of Level 4 – interim exit award: Cert HE Product Design</li> <li>● On successful completion of Levels 4 &amp; 5 – interim exit award: Dip HE Product Design</li> <li>● On successful completion of Level 6 – Final exit award: BA (Hons) Product Design or BA (Hons) Product Design (Sandwich)</li> </ul> <p>Exit (interim) awards can be conferred where:</p> <ol style="list-style-type: none"> <li>a) you withdraw from the University without completing all the credits required for your named award, and</li> <li>b) you have successfully completed the volume of credit at the relevant FHEQ level as indicated in Section 3 above, and</li> <li>c) subject to the decision of the relevant Progression and Finalist Board.</li> </ol>	

Available exit awards for this course are:

- Certificate of Higher Education (120 credits Level 4)
- Diploma of Higher Education (240 credits – Level 4/Level 5)
- Non-Honours Degree (Ordinary Degree) (240 credits Level 4/Level 5 and 60 credits Level 6)

The full criteria for these exit awards can be found in the Assessment and Course Regulations section of Regent's University London Academic Regulations.

[regents.ac.uk/policies](https://regents.ac.uk/policies)

Where classification of an award is possible (see Academic Regulations) this will be calculated as follows:

- Completion of 360 credits (120 at Level 4/120 at Level 5/120 at Level 6) as set out in the Academic Regulations based on Level 5 and Level 6 marks only.  
or
- For Level 5 entry, completion of 240 credits (120 at Level 5/120 at Level 6) as set out in the Academic Regulations based on Level 5 and Level 6 marks only.  
or
- For Level 6 entry, completion of 120 credits at Level 6 as set out in the Academic Regulations based on Level 6 marks only.

## 5. Learning outcomes

A guide to the more specific knowledge and skills students will gain throughout the programme:

### Programme Learning Outcomes:

**PL01:** Develop a professional awareness and understanding of global, economic, historical, theoretical, ethical, social, cultural, political, and environmental contexts and frameworks, pertaining to current and emerging product design practice

**PL02:** Independently plan and systematically acquire relevant knowledge using recognised and appropriate research techniques and wide range of resources.

**PL03:** Identify and undertake research to produce a set of findings that can contribute to the proposals for a particular design problem or opportunity through the appropriate selection and application of established techniques of analysis and enquiry.

**PL04:** Communicate professionally in presenting research, concepts, and design brief in a range of situations, in visual, oral, and written forms, employing relevant IT and software skills at an advanced level

**PL05:** Think critically and apply problem solving methods to product design scenarios on an advanced level of study and application

**PL06:** Source, navigate, analyse, communicate, and apply research material from a variety of sources to the development of responses to creative and written briefs on an advanced level of study

**PL07:** Engage creatively in the generation, and realisation of concepts and solutions to product design briefs, relevant to context and audience on a professional level of application and design approach

<b>PLO8:</b> Acquire knowledge, skills and understanding of current and emerging technologies, processes, tools, materials, and software relevant to product design on an advanced level of knowledge and skills
<b>PLO9:</b> Critically evaluate and comment upon assembled current research and make thoughtful responses that will inform understanding of the design problem or opportunity and generate guidelines or recommendations (design brief) that will inform, direct, and enrich Interior Design project activity.
<b>PLO10:</b> Work constructively and collaboratively with group peers to achieve shared objectives and design outcomes at a mature and high level of competency, approach, and delivery of design outcomes
<b>PLO11:</b> Analyse, reflect and evaluate critically, varying contexts and environments within contemporary product design practice and principles employed within professional practice at a mature level of study
<b>PLO12:</b> Negotiate and manage study workload in a professional, constructive, and efficient manner addressing new and emerging design thinking strategies applicable to product design in a professional and mature level of understanding
<b>LEVEL 4. Learning Outcomes</b>
<b>LL01:</b> Develop an awareness and understanding of global, economic, historical, theoretical, ethical, social, cultural, political, and environmental contexts and frameworks, pertaining to current and emerging product design practice
<b>LL02:</b> Independently plan, source, navigate, analyse, synthesise, and apply extensive research material from a variety of sources to the development of responses to written and creative briefs
<b>LL03:</b> Autonomously engage creatively in the generation, and realisation of concepts and solutions to product design briefs, relevant to context and audience, utilising innovation and informing professional outcomes
<b>LL04:</b> Communicate professionally in presenting research, concepts, and design solutions in a range of situations, in visual, oral, and written forms, employing relevant IT and software skills
<b>LL05:</b> Think critically and apply problem solving methods to product design scenarios
<b>LL06:</b> Source, navigate, analyse, communicate, and apply research material from a variety of sources to the development of responses to creative and written briefs
<b>LL07:</b> Engage creatively in the generation, and realisation of concepts and solutions to Product design briefs, relevant to context and audience
<b>LL08:</b> Acquire knowledge, skills and understanding of current and emerging technologies, processes, tools, materials, and software relevant to product design
<b>LL09:</b> Demonstrate a proactive attitude to developing knowledge and experience in contemporary product design practice
<b>LL10:</b> Work constructively and collaboratively with group peers to achieve shared objectives and design outcomes
<b>LL11:</b> Analyse, reflect and evaluate critically, varying contexts and environments within contemporary product design practice and principles employed within professional practice
<b>LL12:</b> Negotiate and manage study workload in a professional, constructive, and efficient manner addressing new and emerging design thinking strategies applicable to product design
<b>LEVEL 5. Learning Outcomes</b>
<b>LL01:</b> Develop deeper awareness and understanding of global, economic, historical, theoretical, ethical, social, cultural, political, and environmental contexts and frameworks, pertaining to current and emerging product design practice

<b>LL02:</b> Independently plan, source, navigate, analyse, synthesise, and apply extensive research material from a variety of sources to the development of responses to written and creative briefs at an intermediate level
<b>LL03:</b> Autonomously engage creatively in the generation, and realisation of concepts and solutions to product design briefs, relevant to context and audience, utilising innovation and informing professional outcomes at a deeper level of understanding and application
<b>LL04:</b> Communicate professionally in presenting research, concepts, and design solutions in a range of situations, in visual, oral, and written forms, employing relevant IT and software skills at a level of knowledge deeper than previously learned
<b>LL05:</b> Think critically and apply problem solving methods to product design scenarios on a mature and complex level of understanding
<b>LL06: Plan,</b> Source, navigate, analyse, synthesise, and apply research material from a variety of sources to the development of responses to creative and written briefs on a deeper level than previously applied
<b>LL07:</b> Engage creatively in the generation, and realisation of concepts and solutions to Product design briefs, relevant to context and audience on a deeper level of application and design approach
<b>LL08:</b> Acquire knowledge, skills and understanding of current and emerging technologies, processes, tools, materials, and software relevant to product design on a deeper level of knowledge and skills
<b>LL09:</b> Demonstrate a proactive attitude to developing knowledge and experience in contemporary product design practice with a deep understanding of professionalism
<b>LO10:</b> Work constructively and collaboratively with group peers to achieve shared objectives and design outcomes on an intermediate level of study and practice
<b>LO11:</b> Analyse, reflect and evaluate critically, varying contexts and environments within contemporary product design practice and principles employed within a mature level of professional practice
<b>LO12:</b> Negotiate and manage study workload in a professional, constructive, and efficient manner addressing new and emerging design thinking strategies applicable to product design on an intermediate level
<b>SANDWICH YEAR OUTCOMES</b>
<b>LL01:</b> Source, navigate, analyse, communicate, and apply extensive research material from a range of significant sources to the development of responses to written and creative briefs with increasing independence.
<b>LL02:</b> Analyse, reflect and evaluate critically, with increasing independence, in different contexts and environments within Fashion Design industries; involving the different methods and principles employed within professional practice.
<b>LL03:</b> Engage creatively in the generation, and realisation of concepts and solutions to Fashion Design briefs, relevant to context and audience; utilising innovation informing well executed outcomes and employing increasing self-reliance.
<b>LL04:</b> Demonstrate intermediate application of current and emerging processes, tools, materials, digital mediums, and technologies employed within Fashion Design Industries; enabling increasing independent selection and use of appropriate tools, to create well executed outcomes and solutions.
<b>LL05:</b> Communicate confidently in presenting research, ideas, reasoned arguments, and design work in a range of situations, in visual, oral, and written forms, employing relevant IT skills where appropriate.

<b>LL06:</b> Apply increasingly entrepreneurial approaches including innovation and enterprise to positioning your own work and operating effectively within the context of the professional practice and environment of Fashion Design and related Fashion Industries.
<b>LL07:</b> Manage yourself in an increasingly constructive, efficient, and ethically sustainable manner, in order to produce coherent, relevant, and critical visual and written work, which conforms to specific conventions of referencing.
<b>LL08:</b> Work productively with others, through collaboration, collective endeavour, and negotiation to achieve the shared objectives.
<b>LL09:</b> Employ substantial knowledge and critical understanding of global, economic, historical, theoretical, ethical, social, cultural, political, and environmental contexts and frameworks, pertaining to current and emerging Fashion Design and wider Fashion industries and markets.
<b>LEVEL 6. Learning Outcomes</b>
<b>LL01:</b> Develop a professional awareness and understanding of global, economic, historical, theoretical, ethical, social, cultural, political, and environmental contexts and frameworks, pertaining to current and emerging product design practice
<b>LL02:</b> Independently plan and systematically acquire relevant knowledge using recognised and appropriate research techniques and wide range of resources.
<b>LL03:</b> Identify and undertake research to produce a set of findings that can contribute to the proposals for a particular design problem or opportunity through the appropriate selection and application of established techniques of analysis and enquiry.
<b>LL04:</b> Communicate professionally in presenting research, concepts, and design brief in a range of situations, in visual, oral, and written forms, employing relevant IT and software skills at an advanced level
<b>LL05:</b> Think critically and apply problem solving methods to product design scenarios on an advanced level of study and application
<b>LL06:</b> Source, navigate, analyse, communicate, and apply research material from a variety of sources to the development of responses to creative and written briefs on an advanced level of study
<b>LL07:</b> Engage creatively in the generation, and realisation of concepts and solutions to product design briefs, relevant to context and audience on a professional level of application and design approach
<b>LL08:</b> Acquire knowledge, skills and understanding of current and emerging technologies, processes, tools, materials, and software relevant to product design on an advanced level of knowledge and skills
<b>LL09:</b> Critically evaluate and comment upon assembled current research and make thoughtful responses that will inform understanding of the design problem or opportunity and generate guidelines or recommendations (design brief) that will inform, direct, and enrich Product Design project activity.
<b>LL010:</b> Work constructively and collaboratively with group peers to achieve shared objectives and design outcomes at a mature and high level of competency, approach, and delivery of design outcomes
<b>LL011:</b> Analyse, reflect and evaluate critically, varying contexts and environments within contemporary product design practice and principles employed within professional practice at a mature level of study
<b>LL012:</b> Negotiate and manage study workload in a professional, constructive, and efficient manner addressing new and emerging design thinking strategies applicable to product design in a professional and mature level of understanding

## 6. Learning and teaching strategy/ assessment methods (non-regulatory)

This is a guide to the academic opportunities available to assist students to be able to achieve the overall aims and objectives of the programme and the intended learning outcomes in Section 5. It is also a guide to the assessment methods used to test student's achievements of the intended learning outcomes. In order to meet the learning outcomes of the programme, students are expected to study independently, participate in class discussions, ask for support in academic skills if required and engage with subject tutors.

The learning and teaching strategy is pivotal to the overall aims and objectives of the BA (Hons) Product Design programme where the emphasis is placed on achieving an appropriate balance between acquiring academic knowledge and building research, creative, practical, and transferable skills.

The learning and teaching strategy ensures that the student is placed at the centre of the teaching and learning study environment, through interactive, experiential teaching and learning activities, the academic team aims to support the student to develop into self-directed, autonomous learners who have the responsibility of developing their own learning experience.

### Breakdown of teaching methods by percentage per level

Teaching and learning delivery	Level	Taught	Guided/Self Study	Placement/sandwich
	4	50%	50%	0%
	5	50%	50%	0%
	6	50%	50%	0%
	Sandwich	0%	0%	100%
Assessment Methods	Level	Assignment	Examinations	
	4	100%	0%	
	5	100%	0%	
	6	100%	0%	
	Sandwich	100%	0%	

### Course management and teaching staff:

The BA (Hons) Product Design programme is led by the Programme Leader for BA (Hons) Interior Design, BA (Hons) Product Design, and BA (Hons) Visual Design, supported by a committed team of Unit Leaders, Senior Tutors, and Tutors. Tutors are, in general, educated to Master's or BA (Hons) level. Exceptions are where particular specialist skills are required and are delivered by visiting lecturers and/or industry practitioners.

The academic team is engaged in research and/or professional development and practice within the product design industry.

Guest speakers including academics, industry experts and industry practitioners, delivering lectures and /or specialist workshops throughout the programme in addition to field trips, studio visits and exhibitions.

### Assessment strategy and methods:

There is a combination of formative and summative assessments. Formative assessments are undertaken for developmental purposes and are designed to help students learn more effectively

by giving feedback on their academic performance and how the student can improve and/or maintain their academic progress. Formative assessments do not contribute to the award mark. Summative assessments are used to determine the students' success in meeting the intended learning outcomes of a unit and how this contributes to the award. 100% of assessment (group or individual) is through coursework. Assessed work from projects will largely be portfolio based, comprising a range of potential outcomes including design proposals, annotated research/sketchbooks, story boards, videos, photography, essays, reports, and digital applications through specific 2D and 3D industry relevant software.

Unit	Level	Assignment Type	Assessment period
ISM4001 Contemporary Product Design	4	Coursework	Term 1: Weeks 10/11
ISM4006 Homeware Design	4	Coursework	Term 2: Weeks 10/11
ISM4007 Lighting Design	4	Coursework	Term 3: Weeks 10/11
ISM4004 History of Art, Design & Visual Culture	4	Assignment: Essay	Term 2: Weeks 10/11 Term 3: Weeks 10/11
ISM5005 Urban Mobiliar Design	5	Coursework	Term 1: Weeks 10/11
ISM5006 Advanced Technology	5	Coursework	Term 2: Weeks 10/11
ISM5007 Luxury Design	5	Coursework	Term 3: Weeks 10/11
ISM5004 Design & Cultural Studies	5	Assignment: Essay	Term 2: Weeks 10/11 Term 3: Weeks 10/11
ISM6004 Major Project – Design Enquiry	6	Coursework	Term 1: Weeks 10/11
ISM6005 Major Project – Design Prototyping	6	Coursework	Term 2: Weeks 10/11
ISM6006 Major Project – Design Delivery	6	Coursework	Term 3: Weeks 10/11

**Ethical approval of research:**

All research conducted within and outside the University by students at Istituto Marangoni, London should comply with internal research ethics policy and process prior to its commencement. This will include, but not limited to, all research involving human or other living participants, and all

experiments, investigations and procedures involving human or other living participants, or data relating to such living entities.

### 7. Relationship to other programmes

Some programmes share subjects or have other connections to other design programmes.

A cross-disciplinary approach within the BA (Hons) Product Design programme is reflected in the long units, delivered across three terms:

- Level 4: History of Art, Design & Visual Culture
- Level 5: Design & Cultural Studies

These units are taught across all BA (Hons) Design programmes:

- BA (Hons) Interior Design
- BA (Hons) Product Design
- BA (Hons) Visual Design

### 8. Student support

Istituto Marangoni, London provides a range of student support mechanisms which include (but not limited to):

- **Admissions:** the department provides information about all of the programmes and study opportunities at Istituto Marangoni, London. The Admissions Department also supports and assists applicants throughout all stages of admission from initial enquiry, application to enrolment.
- **Academic and Student Services department:** Academic and Student Services aims to support and enhance the student experience allowing individual growth and success. The department provides pastoral, academic, social and wellbeing support and guidance as well as advice regarding timetables, deadlines, and School regulations.
- **Library Resources:** The library service aims to deliver a high quality engaging and supportive service for students in support of an outstanding, inspiring, diverse, innovative, and creative educational experience. The service intends to inspire students to discover more about their subjects and other relevant disciplines as well as provide information and materials to support the syllabi for all subjects taught at Istituto Marangoni, London.
- **Careers Service:** The Careers department supports students and alumni, offering guidance on all aspects of their career journey, providing practical advice, and helping students connect with industry.
- **SEN Support:** This is available to all students with learning disabilities by booking 1-2-1 sessions with the SEN tutor. The support programme offers a Personal Learning Plan, monitors students' progress, and formalises reasonable adjustments.



- **Coaching and Mentoring Service:** This service offers 1-2-1 appointments with a professional coach / mentor. The service provides advice, guidance, and encouragement, equips students with problem solving skills / tools, improves self-confidence, encourages reflections and enhances individual performance.
- **Counselling Service:** The aim of the service is for students to receive immediate professional support as well as to set up a safe and healthy path for the student journey on a longer-term basis. The service can assist with resilience building, setting up home in London, time and stress management, homesickness, creativity stress, anxiety etc.

## 9. Learning support and resources

### Academic Resources:

- **Library:** physical & online resources  
Istituto Marangoni Student Portal & App

- **Computer Labs:** Mac

- **Industry Professional Software:**

- Adobe Suite – Photoshop, Illustrator, InDesign
- SketchUp
- AutoCAD
- 3D Studio Max
- Rhino
- Keyshot
- VRay
- Cinema 4D
- Enscape

- **Photography and filming studio**

- **Material Lab 101: For all programmes**

Physical and digital Material Lab including new and emerging materials, traditional materials, and fabric samples

- **Digital Lab 102:**

- Large Format Printer
- A4 printer
- AR/ VR Headsets
- iPad Pro's

- **Material Lab 103:**

**Software:** Simplify 3D

### **Machinery & Equipment:**

- 3D printers (x3)
- CNC machine
- Laser cutter
- Bench drill

- Vacuum former
- Work benches
- Model making facilities

## 10. Opportunities for personal development planning

### Personal Development Plan

Personal development planning is integrated within the BA (Hons) Product Design programme as students are expected to reflect upon and evaluate their thinking, activities, and academic performance across Terms 1.,2. and 3.

The SEN tutor and Career Service offer support with personal development and preparation for employment. The purpose of the Istituto Marangoni, London Career Service is to bridge the gap between programme completion and entering the workplace. Monitoring, guidance, and counselling sessions are organised throughout the academic year. The Career Service organises various activities including seminars and round table discussions with design professionals, HR managers and head-hunter agencies on specific topics such as future career paths, personal research methods and job profiles. Individual meetings are also arranged to assist with CV preparation, revise portfolios and encourage students to talk about their career goals and expectations.

### Careers Support

The Istituto Marangoni, London Career Service works to support students and alumni in enhancing their career, employability, and entrepreneurial skills. While working closely with the academic staff and industry partners, Istituto Marangoni, London Career Service provides targeted approaches to career development, starting at the beginning of the students' study experience. Recognising the vast importance of this area, the Career Services department has developed a range of informative workshops and annual events to provide advice and guidance for students and alumni. These sessions are organised by the careers team and delivered by internal staff in addition to industry guests. Key topics include professionalism, industry ready CV's and cover letters, interviewing techniques, personal branding, networking, and portfolio presentations.

The Careers Service staff regularly undertake industry networking initiatives, visits and have created an extensive database providing strong mechanisms for ensuring up-to-date opportunities for placements as well as graduate jobs. The Careers Service has also introduced an online platform Career Network (SYMPPLICITY), ensuring that approved placements and jobs are promoted to existing students and Alumni. The ability to reach a wide number of students through one digital platform enables the Career Services team to be a leading area in promoting employability for Istituto Marangoni, London students through regularly offering competitive

## 11. Admissions Information

### Entry requirements for the BA (Hons) Product Design programme:

- Copy of a high-school diploma or school certificates
- UCAS points equal to 80 tariff points
- Completion of an entry test

- Non-native English speakers are required to provide an acceptable proof of their English Language ability. The English Language test score should be at least B2 on the CEFR level (e.g., IELTS Academic with 6.0 overall, no less than 5.5 for each element)
- Students who complete the Certificate of Achievement: Foundation in Design at Istituto Marangoni, London will have guaranteed progression to BA (Hons) Product Design, provided they have the required L4 English entry requirement.

## 12. Visas and immigration

Students holding a visa to study in the UK should familiarise themselves with the conditions and details of their visa. Key expectations for visa holders include:

- Ensuring the School retains an up-to-date copy of a student's passport and visa documents.
- Updating the School with any changes to your address, personal email address and personal phone number.

Students be aware of the requirements of their visa, including the limitations on your working rights and permitted work. For any further questions, students should contact the Visa Manager directly using an email address included in the Student Handbook.

## 13. Assessment and progression regulations

Students will be assessed on how well they are progressing at the mid-term point of each term (formative assessment) and at the end of term (summative assessment).

Current regulations are published within the Academic Regulations on the Regents University website, at the link below. <https://www.regents.ac.uk/policies>

Students will be provided with guidelines on the requirements for all assessment components.

A generic description of each grade is available at:

[regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework](https://www.regents.ac.uk/about/regents-teaching-exchange/learning-teaching/assessment-framework)

## 14. Award criteria

To complete the BA (Hons) Product Design programme, students will be expected to obtain total of 360 credits at Levels 4, 5 and 6 for an undergraduate degree at 120 credits per level/ year.

For further details on award requirements, please see the Academic Regulations, available at the link below. These regulations are subject to review and amendments on an annual basis.

<https://www.regents.ac.uk/policies>

## 15. Methods for evaluating and improving the quality and standards of teaching and learning

Continuous monitoring and evaluation of programmes is an essential part of Istituto Marangoni, London's quality assurance framework enabling discussion and consideration regarding potential enhancement of learning opportunities within specific programmes, resulting in a high-quality student academic experience. The academic team is encouraged to evaluate the programmes and propose content, teaching delivery or assessment related changes for reasons such as quality improvement, in response to feedback from students, academic faculty or subject External

Examiners, to ensure currency of programmes, annual monitoring and data outcomes and/or alignment with any regulatory body requirements or changes.

Examples of continuous programme management and quality arrangements:

- **Programme validation or revalidation:** The programme approval is based on a process of internal and external peer review and ensures alignment against all relevant UK external reference points as well as internal and external policies and procedures.
- **Periodic reviews:** The programme re-approval process is based on a process of critical reflection of the programme's operation and continued relevance with internal and external peer review and student feedback being integrated within the process. It also ensures continued alignment against all relevant UK external reference points, internal and external regulations etc.
- **Annual programme / unit modifications:** The academic team is encouraged to evaluate the programmes and propose content, teaching delivery or assessment related changes for reasons such as quality improvement in response to feedback from students, tutors, or subject External Examiners to ensure currency of programmes, annual monitoring and data outcomes and/or alignment with any regulatory body requirements or changes.
- **Programme Continuous Improvement Plans:** The process provides an important source of information for programme teams on the operation of the programmes as these documents provide a complete record of enrolment and Assessment Board related information, progress of actions, good practice identified, student and External Examiner feedback, complaints overview etc.
- **Unit performance reports:** The purpose of these reports is to continue and enhance the quality of units and act upon any concerns in a timely manner.
- **Student engagement and feedback:** Student participation in quality assurance and enhancement processes helps to improve the educational experience of students, benefiting the wider student body, the Higher Education sector as well as engagement with collaborative partners within industry. Student engagement contributes to quality assurance and enhancement processes by effectively capturing the student voice, acting upon student feedback, student academic engagement as well as their engagement with the School. Students have an opportunity to provide ongoing information and formal feedback as part of their studies. The ways of providing feedback include (but not limited to): Student Voice and NPS surveys, National Student Survey, industry engagement, monthly events, School forums, Student Representative meetings, formal School Boards and Committees, academic related activities.
- **Staff Development:** Academic staff are supported in further developing their professional and academic skills and in acquiring teaching qualifications:

- LTA, Learning Teaching Assessment
- FHEA, Fellowship
- SFHEA, Senior Fellowship
- PgCert

Istituto Marangoni, London also financially supports, partly or fully, costs for academics to attend conferences and for professional training and research that can benefit both the staff, the students, and the institution.

The Director of Education, with the support of the QA and HR teams, selects on a yearly basis the academic staff to whom professional development will be offered.

### **LTA programme:**

This programme provides participants with the opportunity to develop their practice through critical reflection and contextual debates informed by relevant theories and perspectives. Participants will consider their own teaching practice in the context of the wider Higher Education landscape from both the tutor and learner perspectives. The assessment strategy for this programme requires an observation of practice, and participants will be expected to demonstrate that they can plan, deliver, evaluate, and reflect on learning episodes using this process to inform planning for their Continuous Professional Development.

This programme is designed to offer participants maximum flexibility and the opportunity to personalise their own learning and practise through engagement with online learning resources. These resources consist of key elements for the unit e.g., principles of effective session planning, inclusive practice, assessment, and curriculum design all linked to relevant learning and teaching theory. The unit focuses on the enhancement of the student experience and the development of critical reflective practice with a particular emphasis on observations of practice.

Throughout the programme, learners consider how they can demonstrate the application of:

- Underpinning theories and models of teaching and learning and reflective practice
- Methods to ensure inclusive teaching and learning strategies
- Techniques for session planning within constructively aligned teaching learning and assessment
- Models of reflective practice
- Theory applied to practice
- Engagement with disciplinary, contextual drivers and strategies appropriate to their practice
- Quality measurement and enhancement mechanisms

## **16. Curriculum map**

This table indicates which study units assume responsibility for delivering the learning outcomes detailed in Section 5.

**LEVEL 4**

UNIT	Learning Outcomes											
	LLO1	LLO2	LLO3	LLO4	LLO5	LLO6	LLO7	LLO8	LLO9	LLO10	LLO11	LLO12
ISM4001 Contemporary Product Design		X	X	X	X		X	X				
ISM4006 Homeware Design	X	X	X	X		X		X	X	X		
ISM4007 Lighting Design	X	X	X	X		X	X	X	X		X	X
ISM4004 History of Art, Design & Visual Culture	X	X		X		X			X	X		X

**LEVEL 5**

UNIT	Learning Outcomes											
	LLO1	LLO2	LLO3	LLO4	LLO5	LLO6	LLO7	LLO8	LLO9	LLO10	LLO11	LLO12
ISM5005 Urban Mobiliar Design	X	X	X	X				X	X			X
ISM5006 Advanced Technology	X	X	X	X	X		X		X	X	X	X
ISM5007 Luxury Design	X		X	X			X	X	X			
ISM5004 Design & Cultural Studies	X	X		X		X			X	X		X

**SANDWICH YEAR**

UNIT	LEARNING OUTCOMES								
	LL01	LL02	LL03	LL04	LL05	LL06	LL07	LL08	LL09
ISM5063 Placement		X	X	X	X	X		X	X

**LEVEL 6**

UNIT	Learning Outcomes											
	LLO1	LLO2	LLO3	LLO4	LLO5	LLO6	LLO7	LLO8	LLO9	LLO10	LLO11	LLO12
ISM6004 Major Project – Design Enquiry	X	X	X	X	X	X	X	X	X	X	X	X
ISM6005 Major Project – Design Prototyping	X	X	X	X	X	X	X	X	X	X	X	X
ISM6006 Major Project – Design Delivery	X	X	X	X	X	X	X	X	X	X	X	X